

Matthew G. McCullough

<https://www.linkedin.com/in/mccullougheducation>

"Matt is an outstanding leader who collaborates with others to drive student achievement. He understands research-based instructional practices, fundamentals of curriculum, professional development to meet the needs of all learners, and most importantly, positive relationship building within a diverse community."

Cindy Green
Assistant Superintendent
Kalamazoo Public Schools

"...I have found him to be a person that is honest, trustworthy, and has a sincere desire to help all students to become the best learner possible despite socio-economic status, cultural background, and physical and mental impairments."

Dr. Walter Burt Ph.D.
First African American Dean
- School of Education &
Human Development
Western Michigan University

Professional Profile

- Educational leader with over 19 years of successful administrative and peer leadership experience, driving school improvement and accountability initiatives in multicultural urban and 65+% FRL school districts
- Ph.D. Candidate in K-12 Leadership with a concentration in collective ownership, shared trust, grow your own teacher programming, and project-based learning
- Central Office Certification, MASA Navigate Leadership Cohort
- Spearheaded curriculum, bond, school improvement, marketing, and culture-building projects to build community support for district and building initiatives
- Subject matter expertise in strategic planning, program development, budget management, and fostering collaborative, student-centered learning environments
- Successfully built and led high-performing teams, mentor principals, and cultivate a culture of continuous improvement aligned with district goals

Education and Certification

Ph.D. Candidate

Western Michigan University - Expected Graduation 2025

Central Office Certification

MASA Navigate Leadership Cohort 2019

M.A. Educational Leadership

Western Michigan University, Kalamazoo, MI. 2009

Bachelor of Arts History, Social Studies, and Education

Western Michigan University, Kalamazoo, MI. 2002

Secondary Professional Certificate

Michigan Department of Education License IF0000000271003 (Since 2008)

History (CC) and Social Studies (RX) 6-12

School Administrator (K-12) Certificate

Michigan Department of Education License AD0004260 (Since 2010)

Key Qualifications

Proven leadership experience in driving school improvement, accountability initiatives, and district-wide programs as Assistant Superintendent and Director of Curriculum, Instruction, and Professional Development.

Strong background in mentoring and developing principals, building leadership capacity, and leading professional learning communities amongst leadership teams.

Managed data collection and district/building level data meetings, including protocols for analysis, continuous improvement, and professional learning community cycles.

Led data-driven schools (1800+ students) and districts (13,000+ students) where students and teachers review and goal-set their performance in standards-based courses. Team and one-on-one sessions have resulted in significant yearly growth in MStep, STAR, Dibels (Acadience), NWEA, and MiMTSS engagement data.

Created and implemented a bi-weekly "Senior Success" program which resulted in 95%+ of seniors to be accepted to a 4-year postsecondary institution, two consecutive years as a building administrator. Emulated and expanded at subsequent districts, including K-12 WIN times.

Led 1:1 building technology, positive behavior and intervention support, discipline, collaborative learning teams (PLCs), marketing, special education, and teacher evaluation systems.

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"Matthew has a passion for challenging the thinking of students and staff to move beyond the status quo. In a very short time, he has "raised the bar" for Onsted students, in particular when it comes to utilizing technology to enhance learning and planning for success beyond high school."

Mark E. Haag, Ed.S.
Superintendent
Lenawee County ISD

"Whether it is during his record setting season...facilitating engaging lesson...or driving a district committees Matt has always demanded and replicated respect. I have never heard a negative interaction between Mr. McCullough and any of the stakeholders within our district..."

Atiba McKissack
Principal
Hillside Middle School

"The impact he has with his students and staff... serves to help them learn vital lessons about themselves as learners.... What impresses me is that he strives to continually improve himself as well as the profession, and he actively seeks to make a difference..."

Dr. Allison Young, PhD.
Western Michigan University

Honors and Awards

- MTSS Gold level implementation district and multiple buildings by MiMTSS 2022-2024
- Founding Member of Kalamazoo Equity Task Force 2021
- The Network of Michigan Educators - Treasurer 2016-present
- Teacher Champion Fellow - Collaborative for Student Success 2016-present
- Michigan Educator Voice Fellow/National America Achieves Fellow 2015 - 2020
- NewMind EdTech Fellow 2015 - 2017
- Exemplary Nominee for the ASCD National Outstanding Young Educator of the Year Award 2012-2013
- Stellar Educator of the Week – International Website *Educator's Room* 2013
- Western Michigan Golden Apple Award Nominee 2011-2012
- Michigan High school Soccer Coaches Association District 1-1 and Kalamazoo Gazette (Southwest Michigan) All-Area Soccer Coach of the Year Awards 2011
- Michigan Education Association Excellence in Education Teacher of the Year Award 2011
- Western Michigan University Dean's List 1999-2002

Employment

- West Michigan Program Director, Talent Together 2023-present
- Interim Superintendent, Greenville Public Schools, Greenville, MI 2023
- Assistant Superintendent, Greenville Public Schools, Greenville, MI 2021-2023
- Director of Curriculum, Instruction and Professional Development, Kalamazoo Public Schools, Kalamazoo, MI 2019-2021
- Director of Innovation in Teaching and Learning/Central Office, Schoolcraft Community Schools, Schoolcraft, MI 2016-2019
- Interim-Principal/Assistant Principal and District Assessment/Curriculum Coordinator, Onsted Community Schools, Onsted, MI 2014-2016
- Assistant Principal, Interim Principal and Standards-Based Grading Trainer, Arbor Preparatory High School, Ypsilanti, MI 2013-2014
- Sophomore Academy Lead Teacher, School Improvement Team Chair, Loy Norrix High School, Kalamazoo, MI 2010-2013
- Teacher, Freshman Academy Lead Teacher, Kalamazoo Central High School, Kalamazoo, MI 2008-2010
- Teacher, School Improvement Chair, Milwood Magnet School for Math Science and Technology, Kalamazoo, MI 2005-2008
- Jackson County Youth Center Social Studies Teacher, Jackson MI 2002
- Loy Norrix Men's Varsity Soccer Coach, 2002-2013
- TKO Crew Premier Soccer Club Coach, 2002-2011, 2018- 2021

Professional Affiliations

- *Middle Cities Education Association - Curriculum and Instruction Co-chair
- *MASA Navigate Leadership 2018 Cohort
- *The Network of Michigan Educators - Treasurer
- *Michigan Educational Technology Specialists (METS) - Keynote/Consultant
- *Collaborative for Student Success Fellow
- *Western Michigan University College of Education Alumni Board Member
- *Michigan Educator Voice Fellowship/America Achieves National Fellowship
- *ASCD (Formerly Association for Supervision and Curriculum Development) Exemplary Young Educator

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"PrepNet schools...blended learning environment that includes one-to-one laptop computers for students and instructional resources that extend learning opportunities beyond the traditional school days and hours. As a trainer and administrator, Mr. McCullough has been a pioneer in developing these blended learning resources and strategies for teachers and students."

Dave Angerer
Executive Principal/
Superintendent
PrepNet Schools

"...Matt is uniquely qualified for this role [Director of Innovation] and brings a wealth of talent, a nurturing spirit, and a plethora of connections to the task. Our teachers are adopting a spirit of innovation and risk-taking thanks to Matt's leadership and support."

Ric Seager
Former Principal
Schoolcraft Community
Schools
Superintendent
Watervliet Public Schools

*"Innovative * Resourceful *
Diligent"*

*National Council for the Social Studies Member
*Michigan Council for the Social Studies Member
*National Council for History Education Member
*National Soccer Coaches Association of America Member
*Michigan High School Soccer Coaches Association Member
*Real Education: The Western Michigan University Teacher Collaborative Founder

Activities/Committees/Presentations

*Greenville Public Schools Profile of a Graduate Community Committee 2023
*Greenville Public Schools Social Emotional Learning Community Committee 2022-2023
*Montcalm County Superintendents and Principals Presentation - "AI and the future of education and educational leadership" 2023
*Montcalm Community College, Ferris State, Davenport University - Future Educator Partnership Courses 2022
*Greenville Public Schools - Social Emotional Learning and Student Mental Health Community Chair, 2021-2022
*Middle Cities Education Association- Curriculum Co-chair 2021
*Danielson Group Certification - Teaching and Observing in the Remote Environment 2021
*Virtual Gradual Release Model, Presenter, 2021
*Western Michigan University COEHD Alumni and Friends Board of Directors 2019
Michigan Competency Consortium board member and founding partner 2019
*MISTem, consultant and presenter, "Project-Based Learning 101 and 102" - 2019
*MASA Winter Conference, presenter, "Strategic Planning K.I.S.S." - 2019
*21J Grant consortium featured speaker - "Our Journey with Competency-Based Ed and PBL" - 2019
*Bangor Public Schools, Consultant/Speaker, "Ed Tech and How to Incorporate in All Courses" - 2019
*REMC, Featured Speaker, "OER and Competency-Based Learning" - 2019
*CoFounder of County Wide "TeachStock" Edcamp for 200 educators - 2019
*Western Michigan University Intern Convening, Presenter, "Building your PLN" 2019
*KRESA, Keynote, "Strategic Partnerships and How to Authentically Assess Students" - 2018
*InnovationEdLab 2018, expert panel, "Authentic Assessment and Competency-Based Education" - 2018
*Title II Competitive Grant Award Winner for Teacher Leadership and Mentoring Programs - 2018
*CIE C-BE Conference, 2 expert panels "Competency-Based Education" - 2018
*MDE Effective Use of Technology Thinktank, featured speaker, "MITECHs In Action" - 2018
*METS Winter Conference, Keynote, "Students No Longer Ask 'Why are we doing this' - 2018
*MACUL, Presenter, "1:1 Technology, One Districts Journey" - 2018
*MDE Top 10 in 10 Innovation Roadshow, Keynote, "Strategic Partnerships for Authentic Learning" - 2018
*Network of Michigan Educators (NME) and Learning Forward Michigan Summit, Speaker, "Partnering to Further Teacher Leadership" - 2018
*MDE Showcase, presenter, "MITECHs: how to implement in all core areas" - 2018
*21J Grant Award Winner for Standards-Based to Competency Based Programming 2018
*MDE, contributor/committee, "State Tech Plan - MI RoadMap revisited" - 2018
*Powered by Teach to Lead Michigan Founder and Co-planner with Governors Education and Talent Summit - 2018
*Hackett Catholic High School, Showcase presenter, "Is it your Digital Footprint or Tattoo?" 2017
*MASA Region 7 Reading Now Network Action Team and Instructional Rounds Leader -

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These are the first three words that come to mind ...From the first time I reviewed his resume, to reading his blog and watching his continuous enterprises, I have been a bit in awe of him -- not something that usually happens with me. As a 20 plus year veteran, I knew Matt would challenge me to keep growing... and he has. He strongly advocates quality programming, student choice, and personalized learning, cutting edge staff development, along with state and national education reform."

Michelle McLemore
County ELA Leader &
Teacher
Onsted Community Schools

2017

- *Community Leadership Facilitator for Local Government, State Reps and School Board 2017
- *MASSP, Podcast Guest, "What is a Teach to Lead Event" - 2017
- *Teach to Lead 'Critical Friend' at Columbus Summit on behalf of America Achieves - 2017
- *Collaborative for Student Success National Convention Fellow presentation, "Michigan's Awkward Dance: How to develop, maintain, and support strategic partnerships in our state" - 2017
- *Eastern Michigan University Intern Day, Presenter, "PLNs: What are They and How they Keep you from Burning Out" 2017
- *Senate and House Ed Committee State Testimony on SB81 in conjunction with 2 MI Senators - 2017
- *Personalize Learning Conference, presenter, "How to Personalize Learning" - 2017
- *CCSSO State Contingent, delegate, "National Leading Educators: Toolkit Convening" -2017
- *Learning Forward National Conference, presenter, "Innovation Classroom: Using social media to expand your professional learning" - 2017
- *Michigan State Board of Education, presenter, "MI ESSA Plan" - 2017
- *#ProudMIEducator Campaign, consultant and honoree for MDE - 2017
- *ESSA Michigan/MDE State Plan, Presentation Team - 2017
- *MDE ESSA State Focus, committee member, "Teachers and Leaders" - 2016/2017
- *Learning Forward National Competition, Agents for Learning Finalist, "How to Develop Teacher Leaders Statewide" - 2017
- *Constantine High School, Keynote, "How we make SBG and PLCs work!" - 2016
- *NovaNow Conference Blended Learning, presenter, "How to Engage Both Your Staff and Students in BL" - 2016
- *Jackson Community College, presenter, "Standards-Based Teaching and Learning-Year 3" - 2016
- *NewMind Ed Tech Fellow, MACUL Conference 2016
- *Michigan Educator Voice Fellowship Convening, moderator, Legislative Education Policy Panel - - 2016
- *MI Roadmap Michigan Educational Technology, committee member - 2016
- *Danielson Group Certified Evaluator 2016
- *Digital Leadership for Learning Conference, presenter, "How to be an Ed Leader in the Digital Age" - 2015
- *Co-hosted/panel of screening of the nationally acclaimed documentary "Most Likely to Succeed" with Producer Ted Dintersmith - 2015
- *Book contributing author, "Chrome Lab Project" - 2015
- *Bridges to Cultural Understanding, keynote, "How to Engage ALL Learners" - 2013
- *MEA Excellence in Education, Teacher of the Year and Featured Speaker, "If Students Can Cooperate, Adults Must Also" - 2011
- *Michigan Council for the Social Studies, presentation, Assessment and Standards-Based Grading in the Social Studies Classroom" - 2009